

# Hope Stauffer

storyteller – filmmaker – researcher

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✉ hopestauffer@outlook.com

## PROFILE

I strive to tell the untold, extraordinary stories of everyday people. I am interested in human behavior and how I can create a world that is accessible and engaging for all. I'm passionate, hard-working, and ready for a challenge.

## SKILLS

- Adobe Premiere Pro
- Adobe Illustrator
- Adobe After Effects
- Design Thinking
- UX Research
- Grounded Theory Analysis
- Twine
- Fluent in German

## EDUCATION

### BA IN VIDEO PRODUCTION

Ball State University

GPA 3.93

Expected Graduation May 2023

### MA IN EMERGING MEDIA & DIGITAL DESIGN

GPA 4.0

Expected Graduation May 2024

## REFERENCES

### DR. JOSH FISHER

Assistant Professor at the Center for Emerging Media and Digital Design

Ball State University

765-285-8901

joshua.fisher@bsu.edu

### STORMIE HARLESS

Director of Digital Communications

Ball State University Foundation

765-285-7061

sdkirby@bsu.edu

## EXPERIENCE

### VIDEO PRODUCER INTERN

Ball State University Foundation, 2021 – Present

- Works with the Director of Digital Engagement to produce promotional and feature videos for the [Foundation's website](#)
- Creates promotional videos about the award-winning giving day, One Ball State Day that encourages alumni worldwide to donate
- Produces monthly digital impact videos that are seen by thousands of donors

### L1 TRAINER

CrossFit White River, 2021 – Present

- Teaches athletes how to properly and safely perform movements
- Manages classes of up to ten athletes and ensures they complete the warm-up and workout within one hour
- Builds relationships with athletes and encourages them to push their personal limits

### UX RESEARCH

Emerging Media & Digital Design Master's Program, AUG – DEC 2022

- Conducted qualitative research methods including cognitive walkthrough, think-aloud, contextual inquiry, heuristic evaluation, and ethnographic observation with users
- Assessed three applications using thematic analysis and grounded theory
- Worked with a team of four to assess the usability of the VR application, GearBox

### MOTION GRAPHICS DESIGNER & ASSISTANT EDITOR

*Match Point 2.0: The Rise of HBCU Men's Volleyball Crew*, JAN – MAY 2022

- Designed informative graphics to provide visual context for viewers and help the story flow smoothly
- Filmed b-roll footage of volleyball matches that were used in the final documentary
- Collaborated with co-directors, editor, and DP to create exciting trailers
- Received BEA 2023 Festival of Media Arts Award of Excellence